ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dvaneshwar Marg, Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



MUTUAL FUND

__TARAKKI KAREIN!

Notice to the Investors/Unit holders of ICICI Prudential Interval Fund - Annual Interval Plan I and ICICI Prudential Fixed Maturity Plan Series 53 - Three Years Plan A (the Schemes)

Notice is hereby given to all investors/unitholders of the Schemes that the Trustee has approved September 02, 2013 as the record date for declaration of dividend under the dividend plans/options of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on September 02, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned

below.		
Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#	NAV as on August 26, 2013 (₹ Per unit)
ICICI Prudential Interval Fund - Annual Interval Plan I		
Retail Dividend	0.05	10.8591
Regular Plan - Dividend	0.05	10.8861
ICICI Prudential Fixed Maturity Plan Series 53 - Three Years Plan A		
Dividend	0.05	10.2593

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial

Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on September 02, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Suspension of trading of units of ICICI Prudential Fixed Maturity Plan Series 53 -

Three Years Plan A (the FMP):-

Investors may note that in view of the FMP maturing on September 02, 2013, the Fund shall suspend the trading of units on the National Stock Exchange of India Limited (NSE) with effect from the close of trading hours on August 28, 2013. The record date

for determining the eligible unitholders/beneficial owners who would be entitled for

the redemption proceeds shall be September 02, 2013.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date: August 27, 2013 Authorised Signatory

No. 025/08/2013

MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com CALL

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any of the contents of the SID. The investors are advised to refer to the SID for the full text of the Disclaimer clause of the NSE".

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.